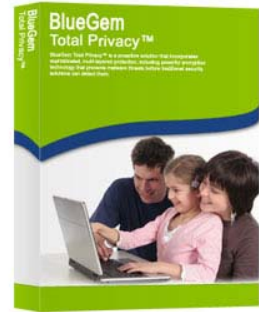




## BlueGem Total Privacy™ Standard Edition 2.0



BlueGem Total Privacy encrypts every keystroke when conducting online transactions, preparing e-mail, or sending instant messages, in order to proactively protect against identity theft by hackers, even when your antivirus security is unaware of the presence of the threat.

### Why BlueGem Total Privacy is Essential

**What kind of threat are we talking about** — Traditional antivirus and internet security software rely on signature files that are always trying to catch up with today's highly sophisticated and rapidly evolving identity theft malware, leaving your computer vulnerable to attack until a new update is released.

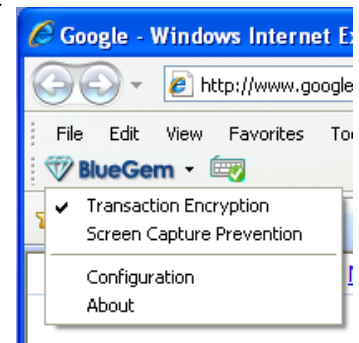
**I trust my secured Internet banking sites** — Secure sites such as 'https://' only protect your confidential information from the point at which it leaves your computer and enters the internet network, but not while it is being entered on your computer. Today's sophisticated threats exploit this fact and steal the information directly from your computer before you send it.

**I have Antivirus, Antispyware, Firewall software, so I am safe** — Antivirus and antispyware software is an essential part of your computer's protection, but it simply isn't going to stop all of the rapidly evolving threats that are appearing everyday on the internet. Symantec stated recently: "To combat the sophisticated, stealthy, and targeted attacks of today's threat landscape, you can no longer rely on traditional anti-virus and anti-spyware solutions. It is necessary to implement additional layers of security to proactively protect against zero-day threats". BlueGem Total Privacy adds this critical layer of security, which protects your privacy and secures your confidential information from hacking attacks.

**I have anti-phishing software, so I am safe** — Increasingly we are now seeing assaults that integrate multiple attack vectors, including phishing scam, keyloggers, viruses, trojans, and more. This means that unless you are using proactive security protection, like BlueGem Total Privacy, you are vulnerable to today's sophisticated new crimeware attacks.

**My PC is well under control, so I am not worried** - Identity theft and the vulnerability of online financial transactions have now reached unprecedented new levels. 250,000 new types of malicious threats were identified in 2007, which is equal to the total number identified over the past 20 years, according to one security company. A survey reported that 15 million Americans were victims of identity theft over the past year and the average loss per incident was \$3,260.

When browsing Internet, whether online banking or Internet search, BlueGem Total Privacy encrypts all of your keystroke data, making it impossible for hackers to intercept your confidential information.



## Key Highlights

**Keystroke Encryption** — Every keystroke input to the web browser is encrypted at 128 bits, making it impossible for hackers to decipher any of the user's information, such as user ID, passwords and any web transaction activities.

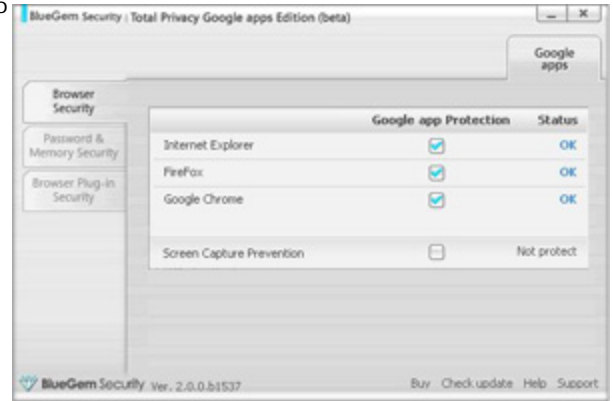
**Memory and Password Encryption** — Provides an extra layer of security which safeguards password data and prevents it from being stolen by malware.

**Screen and Video Capture Prevention** — Automatically blocks malware that can steal a user's screen images on any secured (HTTPS) links.

**Visual Cues and User Confidence** — Provides a flashing icon that synchronously flashes with every keystroke entered, providing further reassurance to the user that their confidential information is being fully protected.

**Ease of Installation and Use** — The Software installation is very fast and does not require a system reboot, unlike many typical security software solutions and there is no need for complex configuration.

**Secure Multiple Web Domains** — The software secures your privacy while internet surfing using the powerful encryption technology without a limit to a number of domains.



BlueGem Total Privacy™ Main Menu

## BlueGem Security Advantage

BlueGem Security has already achieved multi-million downloads of its patented keystroke encryption software since it was first introduced almost 7 years ago. This software is now in use by a wide range of customers to protect login and password information, internet financial transactions and confidential data.



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### Systems Requirements for BlueGem Security Total Privacy

OS: Windows 98, 2000, XP, Vista 32 and 64 bit  
CPU: Pentium 1, AMD K5 and above  
Memory: 64 M Bytes or greater

#### Browsers Clients

Internet Explorer 5.0 and above  
Firefox 2.0 and above

#### Email Clients

Outlook 2000 or later

#### Instant Messenger Clients

Skype 3.6 or later  
Microsoft Live 6.0 or later  
Yahoo Messenger 7.0 or later